

MONTEREY PENINSULA REGIONAL PARK DISTRICT
BOARD OF DIRECTORS MEETING

DATE: July 03, 2024
TO: Board of Directors
FROM: Rafael Payan, General Manager
SUBJECT: Strategic Plan Update

SUMMARY:

Regional Government Services (RGS), consultant for the research and development of MPRPD's 2025-2029 Strategic Plan, and MPRPD staff continue to work on said plan. It is anticipated that the Strategic Plan's final draft will be presented to MPRPD's Board for their consideration and action at the December 04, 2024 Board meeting. Periodic updates will be provided to the Board for their review and recommendations prior to that date.

FISCAL IMPACT:

None at this time

FUNDING SOURCE:

Not applicable

FUNDING BALANCE:

Not applicable

DISCUSSION:

On February 10, 2024, MPRPD kicked off the development of the 2025-2029 Strategic Plan during a public meeting attended by MPRPD's stakeholders, Board, Legal Counsel, and staff.

Staff has met with Ms. Chris Sliz - Project Manager for RGS, and Mr. Steve Dennis – consultant for the 2021-2025 Strategic Plan, to discuss the plan's proposed format and content. The current concept includes the items listed below.

1. Data collected at the February 10 meeting is being synthesized and shall be incorporated in, and guide, the 2025-2029 plan's development.
2. The Strategic Plan will be comprised of three categories, each with a total of five items. The three categories, in priority order, are included below.

PLEASE NOTE: The listed examples may be modified or replaced as the plan's development is refined.

- A. Mission Critical items** (e.g., Enhancing MPRPD's revenue streams)
- B. Highly Important but not necessarily Mission Critical Items** (e.g., Completion of the Floodplain Restoration Project)

C. Desired Projects, Programs, and Outcomes (e.g., update each property's master plan)

3. Conclusion of Fiscal Year 2023-24 provides an opportunity for staff to review the extant Strategic Plan and identify what items were or were not accomplished and determine what can or may be done to advance those items that were not addressed. A summary of accomplishments will be provided to the Board as early as the August 2024 Board meeting.

RECOMMENDED ACTION:

Staff respectfully requests that the Board provide staff its recommendations, and that the Board receive and file this report.

ATTACHMENTS:

Not Applicable